

Harrah's HARVEYS
RENO & LAKE TAHOE LAKE TAHOE

2856 Arden Way, Suite 104
Sacramento, CA 95825
TotalRewards.com

PRESORTED
FIRST-CLASS MAIL
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Harrah's
LAKE TAHOE



HARRAH'S RENO AND HARRAH'S & HARVEYS LAKE TAHOE
VIP BUS SCHEDULES JULY - SEPTEMBER 2011

HARRAH'S RENO AND HARRAH'S & HARVEYS LAKE TAHOE
JULY - SEPTEMBER 2011

**VIP BUS
SCHEDULE**





BAY AREA



OVERNIGHT BUS

Dear Valued Guest,

We would like to invite you to take advantage of our complimentary VIP Day & Overnight Bus Program. We provide safe and comfortable transportation to both Harrah's Reno and Harrah's & Harveys Lake Tahoe. You'll enjoy several amenities so you can sit back and relax on your trip through the beautiful Sierra Nevadas. Hop on board, and let us do the driving!

Reservations are required. To reserve your seat on one of our trips, please give us a call us at (800) 464-6835. Office hours are 9:00am - 4:00pm Monday through Thursday and 9:00am - 3:00pm on Friday. This offer is good for one complimentary VIP Bus Trip. In order to take advantage of this offer more than once, you must qualify on a trip by trip basis.

We look forward to seeing you soon!

Your Friends, The Northern California VIP Bus Team

P.S. In an effort to provide excellent customer service and accommodate our valued guests, 48 hours advance notice is required for guests needing special assistance in order to guarantee their reservation.

COMPLIMENTARY VIP BUS PROGRAM JULY - SEPTEMBER 2011

We Drive, You Relax!

- Luxury Transportation
- Hosted Service
- Continental Breakfast
- Dining Voucher
- Cocktails and other beverages
- Snacks
- Games
- Movies

SAN FRANCISCO/ REDWOOD CITY

July 3-5	Sun - Tues	Tahoe
July 8-10	Fri - Sun	Reno
July 22-24	Fri - Sun	Reno
July 24-25	Sun - Mon	Tahoe
July 24-26	Sun - Tues	Tahoe
July 30-31	Sat - Sun	Reno
August 5-7	Fri - Sun	Reno
August 6-8	Sat - Mon	Tahoe
August 20-21	Sun - Mon	Reno
August 24-25	Wed - Thurs	Tahoe
September 3-5	Sat - Mon	Tahoe
September 3-5	Sat - Mon	Reno
September 11-12	Sun - Mon	Tahoe
September 11-13	Sun - Tue	Tahoe
September 21-22	Wed - Thurs	Tahoe
September 23-25	Fri - Sun	Reno

SAN JOSE

July 3-5	Sun - Tues	Tahoe
July 8-10	Fri - Sun	Reno
July 22-24	Fri - Sun	Reno
July 24-26	Sun - Tues	Tahoe
July 24-25	Sun - Mon	Tahoe
July 30-31	Sat - Sun	Reno
August 5-7	Fri - Sun	Reno
August 6-8	Sat - Mon	Tahoe
August 20-21	Sun - Mon	Reno
August 24-25	Wed - Thurs	Tahoe
September 3-5	Sat - Mon	Tahoe
September 3-5	Sat - Mon	Reno
September 11-12	Sun - Mon	Tahoe
September 11-13	Sun - Tue	Tahoe
September 21-22	Wed - Thurs	Tahoe
September 23-25	Fri - Sun	Reno

RENO & TAHOE PICKUP LOCATIONS (A.M.)

CITY	ADDRESS	TIME
So. San Francisco	170 El Camino (at S. Spruce Ave.)	7:45
San Francisco	Post St. at Powell St.	8:10
Pinole	1755 Fitzgerald Dr. (at Appian Way)	8:45

RENO & TAHOE PICKUP LOCATIONS (A.M.)

CITY	ADDRESS	TIME
San Jose	Curtner Ave VTA Park & Ride	7:15
Pleasanton	7050 Johnson Dr	8:00
Stockton	Hammer Lane (I-5)	8:45

48 hours advance notice is required for participants needing special assistance in order to guarantee their reservation. Participants' failure to notify special requirements may result in their bus reservation being cancelled. Participants must meet specified criteria and receive a separate invitation in order to take part in Special Events. Special Event reservations are based on availability and dates are subject to change. Pickup locations subject to customer demand. Invite is good for 1 trip only unless customer qualifies for additional trips based on gaming activity as determined by Harrah's in its sole and absolute discretion. Offer is non-transferable and may not be used in conjunction with any other offer, including cash coupons. Management reserves the right to amend or cancel this offer at any time for any reason, including inclement weather. Reservations required, subject to availability. A credit card will be required for reservation confirmation. A 24-hour cancellation policy will apply to all reservations. Complimentaries will be posted to your comp account, excluding room comps. Restrictions apply. Trademarks used herein are owned by Caesars License Company, LLC and its affiliated companies. Caesars Entertainment shall not be liable to any patron for any error in the information contained in the printed material herein related to the offer or the event. Know When To Stop Before You Start.™ Gambling Problem? Call 1-800-522-4700. ©2011, Caesars License Company, LLC. Caesars Entertainment welcomes those 21 years of age and older to our casinos.



SACRAMENTO / DELTA

EVENT CALENDAR



OVERNIGHT BUS

SACRAMENTO / DELTA

July 4-5	Mon - Tues	Tahoe
July 8-10	Fri - Sun	Reno
July 22-24	Fri - Sun	Reno
July 24-26	Sun - Tue	Tahoe
July 30-31	Sat - Sun	Reno
August 5-7	Fri - Sun	Reno
August 6-8	Sat - Mon	Tahoe
August 20-21	Sun - Mon	Reno
August 24-25	Wed - Thurs	Tahoe
September 3-5	Sat - Mon	Tahoe
September 3-5	Sat - Mon	Reno
September 11-12	Sun - Mon	Tahoe
September 11-13	Sun - Tue	Tahoe
September 21-22	Wed - Thurs	Tahoe
September 23-25	Fri - Sun	Reno

RENO PICKUP LOCATIONS (A.M.)

CITY	ADDRESS	TIME
Stockton†	Hammer Ln & I - 5	7:30
San Rafael†	101 McInnis Parkway	7:30
Florin	1301 Florin Road	8:15
Fairfield	Travis Blvd. & Holiday Lane	8:30
Sacramento†	2856 Arden Way	9:00
Roseville†	670 Douglas Blvd	9:20
Auburn†	13384 Lincoln Way	9:45

TAHOE PICKUP LOCATIONS (A.M.)

CITY	ADDRESS	TIME
San Rafael†	101 McInnis Parkway	7:30
Pleasant Hill†	65 Chilpancingo Pkwy/Hwy 680	8:00
Fairfield	Travis Blvd. & Holiday Lane	8:30
Rancho Cordova†	Aerojet Road & Folsom Blvd.	9:30
Cameron Park	3356 Coach Lane	9:45

† Denote separate bus routes.

HARRAH'S RENO

Saturday, July 9, 2011	Millionaire Maker #4 *
Saturday, July 23, 2011	Fashion Show *
Saturday, July 30, 2011	Centennial Slots #3 *
Saturday, August 6, 2011	Millionaire Maker #5 *
Saturday, August 20, 2011	Sammy's Dinner Event *
Sunday, September 4, 2011	Centennial Slot Finale *
Saturday, September 24, 2011	Street Vibrations Slots *

HARRAH'S & HARVEYS LAKE TAHOE

Monday, July 4, 2011	4th of July Celebration Party *
Sunday, July 24, 2011	Millionaire Maker #5 *
Wednesday, August 24, 2011	\$7,500 Hot August Slots
Sunday, September 4, 2011	Labor Day Party *
Sunday, September 11, 2011	22nd VIP Bus Program Anniversary Party *
Wednesday, September 21, 2011	\$7,500 Aloha to Summer

*All events require a separate invitation and you must qualify for each on an individual basis.



SACRAMENTO/DELTA

DAY BUS

SACRAMENTO

HARRAH'S RENO

- Every Sunday & Friday

PICKUP LOCATIONS (A.M.)

CITY	ADDRESS	TIME
Florin	1301 Florin Road	8:15
Sacramento	2856 Arden Way	9:00
Roseville	670 Douglas Blvd.	9:20
Auburn	13384 Lincoln Way	9:45

HARRAH'S & HARVEYS LAKE TAHOE

- Every Saturday & Wednesday
- Sunday, September 11, 2011

PICKUP LOCATIONS (A.M.)

CITY	ADDRESS	TIME
Stockton	Hammer Lane & I-5	7:30
Florin	1301 Florin Road	8:15
Sacramento	2856 Arden Way	9:00
Rancho Cordova	Aerojet Rd & Folsom Blvd	9:20
Cameron Park	3356 Coach Lane	9:30
Placerville	166 Placerville Drive	9:45

DELTA REGION

HARRAH'S RENO

- No Buses are available at this time.

PICKUP LOCATIONS (A.M.)

CITY	ADDRESS	TIME
Turlock	2111 N. Tully	7:00
Modesto	7th St. & L. St. (Hwy 99)	7:20
Stockton	3455 Cherokee Ln. & Newton	8:00
Lodi	700 E. Victor Road	8:20

HARRAH'S & HARVEYS LAKE TAHOE

- Saturday, July 23, 2011
- Saturday, August 20, 2011
- Sunday, September 11, 2011
- Saturday, September 17, 2011

PICKUP LOCATIONS (A.M.)

CITY	ADDRESS	TIME
Turlock	2111 N. Tully	7:00
Modesto	7th St. & L. St. (Hwy 99)	7:20
Stockton	3455 Cherokee Ln. & Newton	8:00
Lodi	700 E. Victor Road	8:20



BAY AREA

DAY BUS

SAN FRANCISCO/PINOLE

HARRAH'S RENO

- Saturday, July 23, 2011
- Saturday, August 27, 2011
- Saturday, September 24, 2011

PICKUP LOCATIONS (A.M.)

CITY	ADDRESS	TIME
So. San Francisco	170 El Camino (at S. Spruce Ave.)	7:45
San Francisco	Post St. at Powell St.	8:10
Pinole	1755 Fitzgerald Dr. (at Appian Way)	8:45

HARRAH'S & HARVEYS LAKE TAHOE

- Saturday, July 9, 2011
- Saturday, August 13, 2011
- Sunday, September 11, 2011

PICKUP LOCATIONS (A.M.)

CITY	ADDRESS	TIME
So. San Francisco	170 El Camino (at S. Spruce Ave.)	7:45
San Francisco	Post St. at Powell St.	8:10
Pinole	1755 Fitzgerald Dr. (at Appian Way)	8:45

HAYWARD

HARRAH'S RENO

- Saturday, August 6, 2011

HARRAH'S & HARVEYS LAKE TAHOE

- Saturday, July 16, 2011
- Saturday, August 20, 2011
- Saturday, September 17, 2011

PICKUP LOCATIONS (A.M.)

CITY	ADDRESS	TIME
Hayward	340 Southland Mall	7:00
El Cerrito	10636 San Pablo Ave.	7:45
Vallejo	1178 Admiral Callaghan Lane	8:15
Fairfield	Travis Blvd. & Holiday Lane	8:35
Vacaville	Golden Hills Plaza (I-80)	8:50

PLEASANTON

HARRAH'S RENO

- Saturday, August 27, 2011

HARRAH'S & HARVEYS LAKE TAHOE

- Saturday, July 9, 2011
- Saturday, August 13, 2011
- Sunday, September 11, 2011

PICKUP LOCATIONS (A.M.)

CITY	ADDRESS	TIME
Pleasanton	1701 Santa Rita Road	7:00
San Ramon	Park & Ride Bollinger Canyon	7:20
Walnut Creek	Park & Ride Rudgear Road	7:40
Pleasant Hill	65 Chilpancingo Parkway (I-680)	8:00